

# Tailormade Marketing measures for your company

PROMOTION	This includes all the “weapons” and tools of MarCom (print, online, social media, radio, TV), sales enabling tools (proposals, loyalty programs), etc.
POSITION	What do the company/brand/product and your service stand for?
PEOPLE	Do we have the right people to achieve the goals and objectives?
PROCESSES	Set up Marketing & Sales processes and Reporting.
PRODUCT	Defines the characteristics of the product or service that meets the needs of the customer.
PRICE	Target group related pricing strategy, pricing- & discount policy.
PLACE	Where and through whom or what are the products and services being brought to the market/sold (distribution channels).